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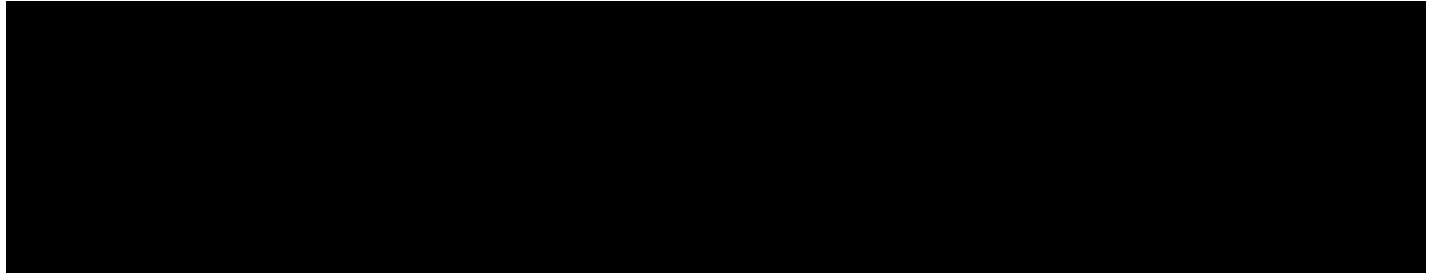


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Feminine Care Products Requirements

02/27/2026



Key Points:

- Feminine care products may be considered cosmetics or medical devices.
- Sellers must submit FDA or label documentation before listing these products.

This document outlines the requirements for listing **Feminine Care Products** on TikTok Shop. Feminine care products are also subject to our [Restricted Products Policy](#). Sellers must comply with both this document and the [Restricted Products Policy](#) when listing feminine care products.

Feminine Care Products

Feminine care products support vaginal and menstrual health. Examples include external creams, intimate deodorants, tampons, menstrual cups, pads, and liners.

Depending on their intended use and claims, these products may be regulated by the FDA as cosmetics or medical devices. Products such as tampons, pads, liners, and menstrual cups are commonly subject to FDA oversight.

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Product Type	Definition	Classification
Intimate Deodorants	External deodorant for the genital area or overall body	Cosmetic
External Vaginal Creams	Cream applied externally to hydrate/moisturize the vulva area (no internal use, no medical claims)	Cosmetic
Menstrual Pads, Liners & Protectors (scented/unscented, reusable/disposable)	Pads made of absorbent material to collect menstrual/vaginal discharge	Class I Medical Device
Menstrual Cups	Reusable receptacle inserted into the vagina to collect menstrual flow	Class II Medical Device
Tampons (scented/unscented)	Plug inserted into the vagina to absorb menstrual blood	Class II Medical Device

Prohibited Feminine Care Products

- Prescription-required products
- Recalled products
- Products claiming to be “FDA Approved” if not true
- Seller-created bundles
- Manufacturer bundles mixing products with different compliance levels
- Internal-use creams or treatments without proper FDA drug clearance

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Seller Type	Required Documents
Manufacturers, Importers & Repackers	<ul style="list-style-type: none"> • Proof of FDA Cosmetic Facility Registration (or MoCRA exemption self-attestation) • Cosmetic Product Label • Drug Facts Label (only if OTC drug claims)
Resellers	<ul style="list-style-type: none"> • Purchase Invoice (within 365 days) • Cosmetic Product Label • Drug Facts Label (if OTC claims)

Cosmetic labels must include:

- Product name
- Net contents
- Ingredient list
- Responsible party name/address
- Warnings (if applicable)

OTC products must also include a Drug Facts panel and expiration date.

For more information, see [Beauty and Personal Care Products Requirements](#).

Class I Medical Devices

(e.g., menstrual pads, liners, protectors)

Seller Type	Required Documents
Manufacturers, Importers & Repackers	<ul style="list-style-type: none"> • Proof of FDA Establishment Registration & Device Listing • Product Label Images
Resellers	<ul style="list-style-type: none"> • Purchase Invoice (within 365 days)

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For more information, see [Medical Devices and Medical Supplies Requirements](#).

Class II Medical Devices

(e.g., menstrual cups, tampons)

Seller Type	Required Documents
Manufacturers, Importers & Repackers	<ul style="list-style-type: none"> • Proof of FDA Establishment Registration & Device Listing • 510(k) Clearance OR Proof of 510(k) Exemption • Product Label Images
Resellers	<ul style="list-style-type: none"> • Purchase Invoice or Proof of Purchase (≤ 180 days, ≥ 400 units) • Product Label Images

Class II labels must also show:

- Brand name
- Device name
- Responsible party address
- Compliance markings
- Intended use

For more information, see [Medical Devices and Medical Supplies Requirements](#).

Listing Feminine Care Products

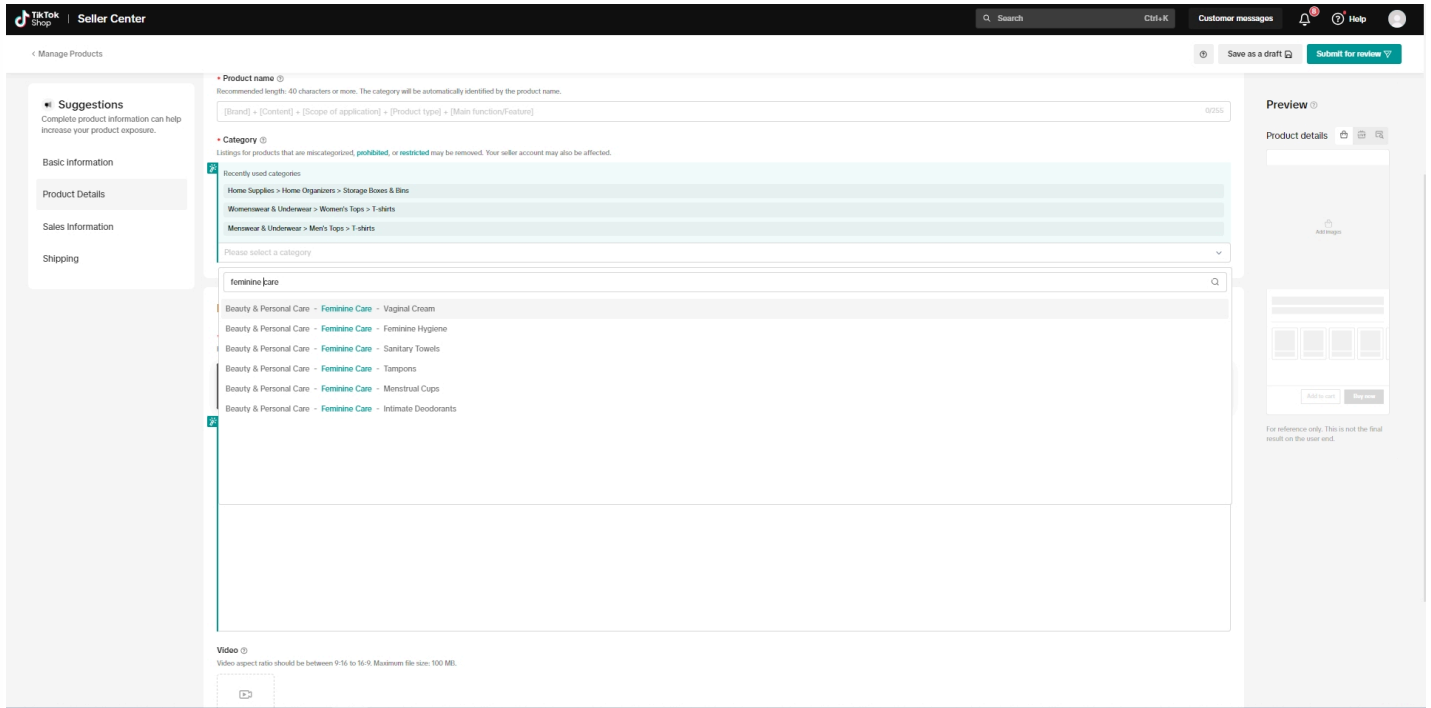
1. Log into [Seller Center](#).

2. Select Products > [Add Products](#)

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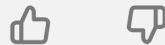
5. Select Submit.



Tips for Smooth Approval

- Ensure product name, brand, labels, and documents match
- Upload complete and clear label images
- Confirm FDA info is active
- Upload screenshot from official FDA site
- Avoid medical claims unless your product meets OTC or medical device requirements

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