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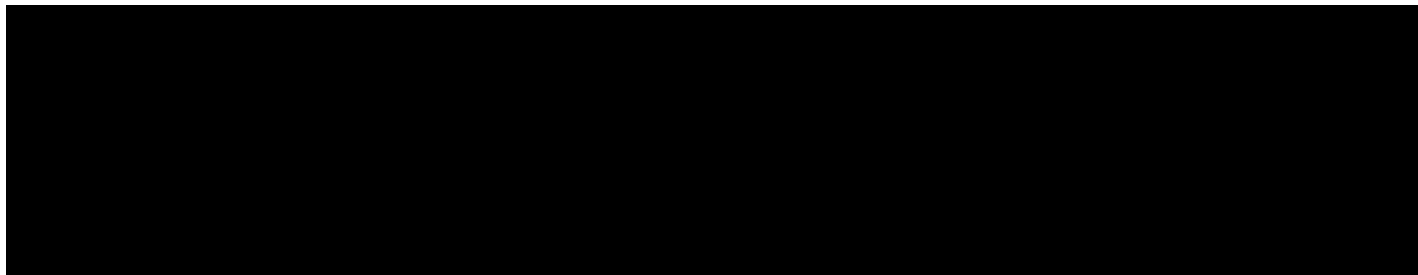


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US Academy › Policy Center › Seller › Sell by Category

# Dietary Supplements Requirements

03/30/2026



## Key Points:

- To sell **Dietary Supplements**, you must be **invited** to offer products in the category. Contact your Account Manager (AM) to learn more.
- For help with the review process and rejection handling, see [Your Guide to Category Qualification](#).

This document outlines the requirements for selling **Dietary Supplements** on TikTok Shop. Dietary supplements are also subject to our [Restricted Products Policy](#). Sellers must comply with both this document and the [Restricted Products Policy](#) when listing dietary supplements.

Eligibility to sell dietary supplements is limited to **invite-only sellers**. Contact your Account Manager (AM) to learn more.

## Dietary Supplements

A dietary supplement is a product meant for oral ingestion. It contains an ingredient intended to

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The following dietary supplements are allowed to be sold on our platform:

- Beauty supplements
- Fitness supplements
- Vitamins, mineral and wellness supplements
- Maternity supplements
- Herbal supplements
- Sexual wellness supplements, such as testosterone boosters and sexual performance enhancer supplements. See [Promoting Sexual Wellness Products](#) for more information.

## Prohibited Dietary Supplements

The following dietary supplements are prohibited on our platform:

- Weight management supplements, such as appetite suppressants, carbohydrate control supplements, diet shakes, fat burners, meal replacement bars, meal replacement drinks, and weight loss bars.
- Mental wellness supplements
- Sexual performance enhancers

## Requirements To Sell Dietary Supplements

Select sellers will be **invited** into this category by their **Account Manager (AM)**. Invited sellers will need to submit documents proving they are qualified to sell these products.

Detailed requirements are listed in the sections below. Open each section to view what is needed.

### Manufacturers, Importers, And Repackers



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# Infant & Toddler Supplements and Other Nutritional Products

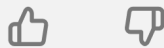
## Enforcement Actions and Appeals

We regularly review your shop's compliance with this document and our [Restricted Products Policy](#). If any violations are identified, TikTok Shop may take enforcement action at our sole discretion. This may include, but is not limited to:

- Removing your ability to sell in this category
- Deducting points from your account health
- Removing product listings

For more information on enforcement actions, see our [Seller Enforcement Policy](#). If you'd like to appeal an enforcement action, visit the [Appeals](#) section.

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