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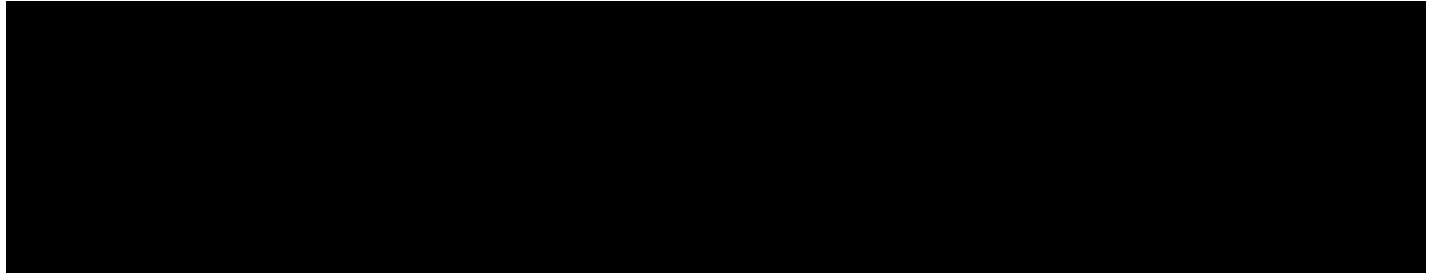


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# Restricted Products Policy

03/10/2026



## Key Points:

- To sell restricted products, you must meet specific qualification requirements—either at the category level or product level.
- Approval is not guaranteed; TikTok Shop may request additional documentation at any time during the listing process or while the product is live.

This policy outlines the requirements you must meet to sell restricted products on our platform.

## Restricted Products

To sell restricted products, you must meet certain qualification requirements. There are three levels:

- **Category Level Qualification:** You must submit documentation to sell within a category of products. Once the seller passes the category qualification process, they can list any products within that category.

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TikTok Shop reserves the right to request additional documentation during the product approval process.

## Category Level Qualification

The following types of products require **category level qualification**. To view specific qualification requirements, select the type of product you plan to sell:

- [Automotive Parts](#)
- [Baby and Maternity Products](#)
- [Beauty and Personal Care](#)
- [Electronics](#)
- [Food and Beverage: Shelf-Stable](#)
- [Household Appliances](#)
- [Kids' Fashion](#)
- [Sports and Outdoor Recreation Products](#)
- [Live Plants](#)
- [Medical Devices and Medical Supplies](#)
- [Mystery Boxes and Similar Products](#)
- [Pesticides](#)
- [Pet Supplies](#)
- [Pre-Owned Products: Luxury Bags, Luggage, Accessories, and Footwear](#)
- [Toys and Hobbies](#)

## Product Level Qualification

The remaining categories require **product level qualification**. Sellers who do not meet the

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- [Electric Bikes and Scooters](#)
- [Jewelry, Watches, and Accessories](#)

## Invite-Only Qualification

The following are only permitted on TikTok Shop through an **invite-only process**.

- [Baby Diapering Products](#)
- [Breaks](#)
- [Dietary Supplements](#)
- [Fresh and Frozen Packaged Food Products](#)
- [Health Monitors and High-Risk Medical Devices](#)
- [Lucky Scoops](#)
- [Pre-Owned Products: Luxury Apparel, Fine Jewellery, and Luxury Watches](#)
- [Sexual Wellness Products](#)
- [Smart Earphones and Headphones](#)

## Enforcement Actions and Appeals

We regularly review shops for compliance with our policies. If violations are identified, we will take enforcement actions on your shop. This may include, but is not limited to:

- Deducting points from your Account Health Rating
- Removing product listings
- Revoking your access to offer products for sale
- Issuing refunds to customers

For more information on enforcement actions, refer to our [Seller Enforcement Policy](#). If you

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[Automotive Parts Requirements](#)